

**Appendix 2 - Legacy for Dorset from the 2012 Games
Action Plan (Draft)**

No.	Legacy item	How to achieve	How to measure	Responsibility
1.	Improved transport infrastructure, with the Weymouth Relief Road (WRR) open and in use, and more frequent and faster trains to and from Weymouth	<ul style="list-style-type: none"> • Planning Permission for WRR secured by end autumn 2006, contracts let be early 2007. • Negotiate with Rail Franchisees for physical improvements to rail line 	<ul style="list-style-type: none"> • WRR open prior to 2012 • Actual increase in number of trains to/from Weymouth each hour 	DCC ODA
2.	Creation of a top international sailing venue at the Weymouth & Portland National Sailing Academy (WPNSA), including improved facilities and a new marina for the benefit of the whole of Dorset	<ul style="list-style-type: none"> • Contracts for structural improvements to WPNSA let by end 2008 • Contract for Marina agreed by end 2007 	<ul style="list-style-type: none"> • Physical improvements to WPNSA completed by summer 2010 • Marina in place by end 2011 	WPNSA ODA SW RDA
3.	Increased participation by people of all ages in sport, play and leisure activities.	<ul style="list-style-type: none"> • Implementation of Dorset School Sports Strategy - £3M investment by DCC in new sports facilities on school sites • Continuing implementation of the Dorset Play Strategy • National Strategy for PE, school sports and Club Links • Increase the number of adults undertaking at least 30mins physical activity each week • Development of a forum to support voluntary community sport • Cleaner, greener and safer public green spaces with improved access for sport and play 	<ul style="list-style-type: none"> • 100% membership by schools of Dorset School Sports Partnership • 85% of children to spend at least 2 hours per week on sport or PE by end 2008 • 10% reduction in the number of sedentary adults by 2010 • Green flag awards • PPG17 audits and action plans 	Active Dorset CSP Las School Sports Partnerships Dorset Play Forum DSP (CYPP) DSP (Health Gain)
4.	Increase in general levels of health and reduction in level of obesity in all ages of Dorset's population through more healthy, active lifestyles.	<ul style="list-style-type: none"> • Promotion of healthy eating and physical activity in schools through the ongoing Healthy Schools Initiative • Implementation of new School Meals Programme Strategy 2006-08 • Promotion of breast feeding through support groups • Implementation of active travel plans in all Dorset for schools by 2010 • Work to influence Games organisers to ensure that food provided at venues supports good nutrition 	LAA targets: <ul style="list-style-type: none"> • 70% of schools in Healthy Schools Programme by 2007 • Provide weight, body mass and physical fitness baseline data for all pre-school and age 11 children – 90% by autumn 2006-09-13 • Each secondary school to have 1FTE public health nurse available throughout year by 2008 	DSP (Health Gain partnership) LAs Active Dorset CSP DSP (CYPPP) Dorset PCTs

		<ul style="list-style-type: none"> • Work to influencing public sector providers to apply health impact tests to all key policies agreed • Develop an annual 'health pentathlon' competition for schools, families, businesses etc to take part in activities in 5 themed related to good health • Improved baseline data collection system for children's weight – commenced April 2006 – assist in meeting LAA targets on obesity • Increase the number of adults undertaking at least 30mins physical activity each week through initiatives such as health walks, walk/cycle to work and school schemes • The work of the Dorset Food & Health Trust and SureStart in promoting healthy eating, eg 'Incredible Edibles' parent support packs • Introduction of the 'Community Coaches' scheme through DoH funding Jan 2006 • Promotion of Dorset Leisure Month • Development of DCC's Sports Service • Further development and proposed standardised approach to GP exercise referral schemes, including younger people – recommended by DHSC Sept 2006 • Proposed annual Healthy Living Forum – HGP Oct 2006 • Proposed 'health' aspect to service planning – HGP Oct 2006 • Food standards and labelling enforcement by Trading Standards Service 		
5.	Weymouth and Portland becomes a centre of international marine and leisure excellence with a view to stimulating Dorset's economy, increasing wage levels and providing more year round employment.	<ul style="list-style-type: none"> • Establishment of Osprey Quay as a high quality marine business location. • International recognition of Dorset as a centre for marine leisure excellence • Investigate the possibility of establishing England's first Marine Park in the waters off the Dorset Coast 	<ul style="list-style-type: none"> • 25 marine businesses located at Osprey Quay by 2010 • 20% increase in the contribution of the marine to the Weymouth & Portland economy • feasibility of establishing Marine Park undertaken by end 2008, 	W&PBC Business Link Wessex MareNet Chesil Marine Network BMF Wessex SW RDA Dorset Coast Forum

		<ul style="list-style-type: none"> Implementation of the Creative Dorset strategy to develop the productivity of the creative industries 	<p>Management Plan agreed by end 2010</p> <ul style="list-style-type: none"> Number of creative industries businesses assisted 	DSP (Economy and Culture)
6.	Improved economic opportunities for wider Dorset, with quality employment, where young people can see they have a future	<ul style="list-style-type: none"> Implementation of "Raising the Game", the economic strategy for the BD&P sub-region and it's associated Action Plan Implementation of the recommendations for action contained in the "Dorset Building Image and Identity" report. Use of the Jurassic Coast and it's Gateway Towns as a backdrop for media coverage through the creation of digital content for use across advanced technologies 	<ul style="list-style-type: none"> GVA per capita in BD&P to exceed SW regional average by 2016 Workplace based earnings in BD&P to exceed SW regional average by 2016 Percentage of workforce in knowledge based employment in BD&P to at least equal SE regional average by 2016 	BDPEP LAs Business Link Wessex LSC DSP (Economy and Env't)
7.	Well trained and more highly skilled people in work or volunteering to support local communities and sustain the local economy well beyond the Games.	<ul style="list-style-type: none"> LSC action plan <i>tbc</i> Establish a County wide Volunteering Strategy building on the LAA Reward Element Implementation of the volunteering passport scheme High profile county-wide campaign to promote volunteering 	<ul style="list-style-type: none"> Increase in number of volunteers building on from the target of 3800 volunteers by March 2009 Evaluation of impact of campaign Percentage of Dorset's population with NVQ level 2 or equivalent to exceed SW Regional average by 2016. Percentage of Dorset's working age population with NVQ level 3 or equivalent to exceed SW Regional average by 2016 Percentage of Dorset's working age population with NVQ level 4 or equivalent to exceed SW Regional average by 2016 	LSC LAs DSP (Active Communities, Economy) BDPEP Colleges FE Establishments DCA VOPF Dorset Voluntary Agency's Group Dorset Local Resilience Forum
8.	Warm welcome and favourable first impressions of Dorset with improved customer care and quality service which meets international standards and is backed up by high quality visitor accommodation	<ul style="list-style-type: none"> Redevelopment of the Weymouth Pavilion site to include, marina, ferry terminal, hotel and Jurassic Coast visitor centre Targeted business support activities Provision of targeted language training Provision of specific customer care training and increased awareness of cultural requirements 	<ul style="list-style-type: none"> Redevelopment of the Weymouth Pavilion site to be completed by end 2011 50% increase in number of tourism businesses with foreign language speakers by 2010 85% of tourist accommodation in Dorset assessed under 	D&NFTP SW RDA W&PBC LAs SW RDA Jurassic Coast WHS Colleges FE establishments Business Link Wessex

		<ul style="list-style-type: none"> • Development of a 4* Hotel in south Dorset • Provision of accommodation with families 	NQAS by 2012	Churches Together in Dorset
9.	A greater understanding of diversity and multiculturalism, including improved access and facilities in the area for visitors and local people with disabilities.	<ul style="list-style-type: none"> • Dorset Schools participating in international and cultural links • Greater awareness and understanding of DDA requirements • An inclusive approach to the Dorset element of the Cultural Olympiad • A campaign building on the experience of hosting the Olympics and Paralympics that highlights the contribution of bme and disabled people to Dorset's economy and communities • Provision of a disabled visitor guide 	<ul style="list-style-type: none"> • 100% of Dorset Schools participating in the Olympic Friendship by 2012 • 20 Dorset schools participating in world Heritage links by 2010 • 100% of service businesses in Dorset to be DDA compliant by 2010 • A decrease in racially motivated crimes 	DSP Jurassic Coast Trust LEAs LAS WPNSA DNFTP DCA Churches Together in Dorset Dorset REC
10.	Sustain the enhanced international profile of Dorset and through this continue to develop interest in the Jurassic Coast World Heritage site, cultural activities and Dorset's economic offer.	<ul style="list-style-type: none"> • Improved tourism and educational infrastructure for residents and visitors relating to the Jurassic Coast and the natural environment • Use of the Jurassic Coast and it's Gateway Towns as a backdrop for media coverage through the creation of digital content for use across advanced technologies • Implementation of Jurassic Coast Arts Strategy • Full involvement of Dorset in the Cultural Olympiad 	<ul style="list-style-type: none"> • Enhanced tourism and educational infrastructure in place by spring 2012 • Jurassic Coast Arts Strategy given National level Arts Council support • Cultural Olympiad activities taking place in Dorset from 2008 	DSP (Culture) LAS SW RDA Jurassic Coast WHS Dorset Coast Forum DSP (Envt)
11.	Provide a stimulus to improvement in the social, cultural and economic fabric of Weymouth and Portland together with improving the supply of housing accommodation, including affordable housing.	<ul style="list-style-type: none"> • Implementation of revised Weymouth & Portland Community Plan • Regional Spatial Strategy and the emerging Local Development Framework targets for housing and affordable housing. • Enhanced presentation of the historic built environment of Weymouth and Portland and strengthened links to tourism and education • Enhancement of conservation areas including the Esplanade and Town Centre/Harbour and Castletown/Underhill and Easton on Portland 	<ul style="list-style-type: none"> • Meet the targets within the RSS and emerging Local Development Frameworks 	Weymouth & Portland Partnership W&PBC Housing Associations SW RDA DCC Dorset PCTs Police
12.	Dorset to achieve a step change in its environmental and sustainability performance	<ul style="list-style-type: none"> • Undertake a sustainability assessment of Dorset's plans for the 2012 Games 	<ul style="list-style-type: none"> • Feasibility of establishing Marine Park undertaken by end 	DSP (Environment) Business Link Wessex

	including energy and water use; waste & recycling; travel; food; materials and wildlife.	<ul style="list-style-type: none"> • Minimise the environmental footprint and carbon emissions of 2012 Games • Diversion of waste away from landfill through demonstration of exemplary resource management practices • Investigate the possibility of establishing England's first Marine Park in the waters off Chesil beach and Weymouth • Establish an aquatic management plan for Portland Harbour • Establishment of Portland Quarry Trail and Quarry Park 	<p>2008, Management Plan agreed by end 2010</p> <ul style="list-style-type: none"> • Portland Harbour aquatic management Plan in place by end 2010 	<p>LAs Environment Agency DSP (Economy) SW RDA</p>
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N.B. Organisation with lead responsibility is shown in bold

K Hindson 13.9.06

Abbreviations

BD&P	Bournemouth Dorset & Poole
BMF	British Marine Federation
CSP	County Sports partnership
BDPEP	Bournemouth Dorset & Poole Economic Partnership
D&NFTP	Dorset and the New Forest Tourism Partnership
DCA	Dorset Community Action
DCC	Dorset County Council
DDA	Disability Discrimination Act 1995
DSP	Dorset Strategic Partnership
FE	Further Education
GVA	Gross Value Added
LAs	Local Authorities
LSC	Learning & Skills Council
NQAS	National Quality Accreditation Schemes
NVQ	National Vocational Qualification
ODA	Olympic Delivery Authority
PCTs	Primary Care Trusts
SW RDA	South West of England Regional Development Agency
VOPF	Voluntary Organisation's Planning Forum
W&PBC	Weymouth & Portland Borough Council
W&PNSA	Weymouth & Portland National Sailing Academy